

## **BBG Meeting 11/17/10 ~ Herrington on the Bay**

### **New Attendee/Member Introductions:**

- Cindy Selby – Owner of Blondie’s Bakery in North Beach.
- Sally Donaldson – President of the Garden Club, on the Events Club in North Beach. Recently retired and is joining the BBG as an individual member (see below.)
- Craig Langrall – Davis, Upton and Palumbo in Prince Frederick.
- Denise Bosmans - Chesapeake Beach Resort & Spa in Chesapeake Beach.
- Carla Timcik – Chesapeake Beach Resort & Spa in Chesapeake Beach.
- Maria Dorsett – Small Business Development Center.
- Greg Bowen – Dir. of Planning and Zoning for Calvert County
- Sonia Wagner – (will be featured speaker today.) Does private college consulting and advising (see below...)

### **Featured Speaker:**

- Sonia Wagner – Executive Dir., Southern Maryland College Access Network Scholarship Fund Scholarships for local students. The program is geared towards Calvert Co. students. Students fill out one application for multiple scholarships. They check off criteria that applies to them and they are matched with scholarships they are eligible for. Application is on the Calvert Co. Public Schools website. One clearinghouse for all paperwork. There are 21 local providers of scholarships (i.e. Rotary of Northern Calvert, Florence B. Truman Scholarship Trust, Leap Forward, etc...) A complete packet of each student application is provided so decisions can be made by the provider of the scholarship who to award to.
- Lyn Striegel – BBG Scholarship Program. A motion was made and seconded to join the LSA (Local Scholarships Application) and was approved. The amount of the scholarships was discussed. We have the money to afford four \$1000 scholarships. A question was posed if the scholarships were going to be renewable each year to awardees. It was suggested that we award two scholarships at \$1000, so we can make it renewable. It was moved, seconded and approved that we award two \$1000 scholarships which can be renewable each year for 4 years if the student continues to meet criteria. *If you would like to be on the Scholarship Committee (part of the BBG Affairs Committee) please contact Stephanie Cosby at [sb.cosby@comcast.net](mailto:sb.cosby@comcast.net) and she will put you in contact with the committee chair.*
- Greg Bowen – Permitting Process in Calvert Co. for new businesses. Discussed processes for what the county requires to start a new business. Their website has a complete guide of what you need to do to start your business. There are many resources like a start-up checklist, marketing plans, demographic information, loan packages, consulting and much more! This isn’t just for start-ups... They can help current businesses too. The county website is [www.co.cal.md.us](http://www.co.cal.md.us). Maria Dorsett is with the Small Business Development Center that has multiple resources for businesses as well and can be reached at 410-535-4583 or at [www.sbdchelp.com](http://www.sbdchelp.com).

### **Announcements:**

- New Membership Type: It was proposed by Lyn that we make the BBG Membership available to individual members. There are many individuals who would like to support local businesses and want to work with the BBG to do so. It was moved, seconded and approved to initiate this new type of membership and set the membership fees at \$50. Please let your friends know and encourage them to join!

- Tom Keeley from Beach Limo mentioned that he teaches at Towson and feels the scholarships discussed earlier are so important. He then announced he would match \$1000 to the BBG Scholarship! *Way to go Tom!!!*
- BBG Committees for 2011. We have streamlined the committees to be as follows:
  - MEMBERSHIP: Responsible for recruitment, retention, networking and member benefits. Send out welcome messages to new members, thank you emails and notes to current members, research and implement member perks and benefits and plan networking activities.
  - COMMUNICATIONS: Responsible for website development and up-keep, listing the Directory, marketing/PR and BBG E-News.
  - SPECIAL EVENTS: Responsible for Christmas parade and other external BBG sponsored events, speaker's bureau, cookbook updates
  - BBG AFFAIRS: Responsible for Legislative liaison and scholarship program administration.
  - **We would love to have you participate on a committee! Please join today. Please contact Lyn Striegel at [legalstriegel123@yahoo.com](mailto:legalstriegel123@yahoo.com)**
- **BBG Holiday Party – December meeting will be cancelled and we will have the Holiday Party instead at Running Hare Vineyard, Wednesday, 12/15/10 at 7pm (invitations to follow.) Call for Committee members to plan the party - please contact Stephanie Cosby at [sb.cosby@comcast.net](mailto:sb.cosby@comcast.net) if you are interested in helping.**
- BBG Directory Status update – You only have until the end of the month to get your Directory information in. Stephanie has been sending emails to request info. This is FREE advertising for you. Contact Stephanie Cosby at [sb.cosby@comcast.net](mailto:sb.cosby@comcast.net) for more information.
- Best of the Beaches Cookbooks – We have some more available (less than 100!) They are great for Christmas gifts, cost \$20, and the money helps to fund the BBG Scholarship Program. You can get them off the BBG website ([www.BayBusinessGroup.org](http://www.BayBusinessGroup.org)) or at several local stores (Seascapes, Chesapeake Pharmacy...)
- Bob Munro: Chesapeake Current runs a co-op ad for BBG members. The cost is \$38/issue for a business sized card on the co-op page. Please contact him at [munrore@aol.com](mailto:munrore@aol.com) for more information. Please contact Lyn if you any advertising ideas about Current holiday advertising at [legalstriegel123@yahoo.com](mailto:legalstriegel123@yahoo.com).
- Pat Carpenter: Also announced advertising opportunities in the Beach Trolley for next year. There are several sized ads and if you book by December 31<sup>st</sup> (*the deadline was extended!*) you'll get 10% off. Also contact Bob Munro at [munrore@aol.com](mailto:munrore@aol.com).
- Pat Carpenter announced the Christmas Parade in North Beach on December 4<sup>th</sup> down Bay Ave in North Beach. It is free to participate - drive, walk, bring your dog, dress up, have fun. Please contact Pat for more information at [patcarpenter43@gmail.com](mailto:patcarpenter43@gmail.com). Check in at Chesapeake and 1<sup>st</sup> St. at 11am the day of the parade. If you are in a car only (not a float) check in is at 11:30.
- BBG Christmas Float - Kelly McConkey has volunteered his truck for the BBG float, but we need help decorating the truck. If you'd like to help, come to Chesapeake and 1<sup>st</sup> and look for the truck with the BBG banners. We also need people to throw beads from the truck along the parade route.
- Please make sure you submit all your announcements to Hilary Dailey at [hilarydailey@gmail.com](mailto:hilarydailey@gmail.com) for the BBG eNews.
- Pat Carpenter is with CalvARTS and they always have something exciting going on. They have a Christmas Show opening 12/4 with many affordable gifts.

- Pat also owns CELEBRATE! Call her for your floral and event needs. She now is preparing Christmas wreaths for the holidays. They are \$50 each. Contact her at [patcarpenter43@gmail.com](mailto:patcarpenter43@gmail.com) to place an order.
- North Beach and Chesapeake Beach are holding awards for best holiday lights. Goody bags are given. If you'd like to donate something for the goody bag contact Pat Carpenter.
- Light up the Town (Chesapeake Beach) will be 11/28 and the Railroad Museum will be reading the Polar Express on 12/21 and will go for a trolley ride after the reading to see the lights around town.
- Beach Front Limo Taxi is doing a Xmas Bar Crawl... The North Beach Bar Crawl will be 12/5 and the Chesapeake Beach Bar Crawl will be 12/19. The cost is a \$10 donation plus a new unwrapped toy or \$20. Contact Jeff Wyvill at 301-627-8048 or Tom Keeley at 301-343-9772. As an aside, TOM TEACHES AT TOWSON AND INCREASED THE SCHOLARSHIP FUND BY \$1000!!!
- George Mysior – Go to the BBG website to join Viridian to save on your electric bills. You will still be with BGE, but BGE purchases from green energy! If they get 50 members on the BBG account, we will get \$250 donation for the Trolley and the BBG scholarship fund.
- Cindy Bliss, Mary Kay. She is taking donations to give gifts to Walter Reed Medical Center patients. Walter Reed has asked her to bring 800 gifts!!! If you or someone you know wants to donate \$25 for a gift (or more), please contact Cindy Bliss at [cbliss@comcast.net](mailto:cbliss@comcast.net)
- Sandra from Bay Weekly – Their Holiday guide is out now.
- Lisa from Seascapes. December 10<sup>th</sup> is going to be the First Annual Winter Walk in North Beach. Carolers, businesses open late, luminaries are being planned. Hours of the event - 5p to 9p. Details to follow.
- Eleanor Nelson- Job Match Re-employment project. Works with people who are mid- to upper-level management who have lost their jobs that live in the tri-county area to find them a 'good fit' job.

**Treasurers Report from Russ Mogel:**

- checking           \$ 1,433.85
- savings            14,959.49
- Paypal             1,305.80
- petty cash         28.88

***The December meeting is cancelled so we can hold the Holiday Party at Running Hare Vineyard, Wednesday, 12/15/10 at 7pm. Invitations to follow.***