

BBG MEETING HIGHLIGHTS

Meeting Date: March 21, 2007

Location: Herrington On The Bay

1. President Lynda Striegel opened the meeting offering our gratitude to Susan Ward for hosting our meetings.
2. New members and guests were introduced: Darrell Noyes, Realtor and Kim Graham, Marketing Director of the Chesapeake Beach Resort & Spa.
3. Kate Roper of Annapolis Wireless was our planned speaker. Kate was in an auto accident on her way to our meeting. She was not severely injured.
4. Tourism Director, Hilary Dailey, gave report on a program she attended, Maryland Tourism Council's Marketing Day Seminar.
 - a. Place business information in places where groups travel to, such as visitor centers—local and state-wide.
 - b. Instruct staff members on customer service items like knowing directions to local businesses, Prince Frederick and DC.
 - c. Familiarization tours are vital. Hilary will be doing a Fam Tour soon. Please let her know if you would like your business to be a stop on the tour.
5. It was suggested that we work with the two Towns to give out Welcome packets in sand buckets to new residents. Lyn and Norma to report on their inquiry with each Town and the number of incoming residents each year.
6. It was suggested that a Welcome Committee be formed.
7. It was suggested that we coordinate a fundraising event with the Solomons Business Association.
8. We urge members to attend Town Council Meetings where you live and have businesses. Give presence to the BBG!
9. We had a smaller group than normal and this gave everyone the opportunity to introduce themselves and share current news of their business:
 - a. **Kim Graham, Chesapeake Beach Resort & Spa:** Scheduling weddings, parties, Kim will be working more closely with the BBG.
 - b. **Diane Burr, Bayside Partners:** Offers business consulting, business development, business planning, communication, PR, media coordination and research. Diane has also agreed to be our speaker for our April Meeting!
 - c. **Captain Russ Mogul, Mary Lou II:** Fishing season begins April 21. New this year: shared days on board where the fee is \$95/person. Also offering Lighthouse and Dinner Cruises. The Fall Mixer Committee is considering offering a dinner cruise to Harrison's on Tilghman Island as our Fall Mixer activity. Sounds like great fun!
 - d. **Gary Dzurec, Sweet Sue's:** Now offering deliveries, weekly specials, cake business is booming, expecting it to double this year!
 - e. **Lynda Striegel, Law Office of Lynda J. Striegel:** Offering legal services for small businesses and for those who are interested in estate planning.
 - f. **Jeff Bradshaw, Lighthouse Market and GB Designs:** Bike rentals are coming this summer, and fishing bait and fishing licenses are now available!

- g. **Cathy Ropiski, Tidewater Computer Solutions, LLC:** Cathy's husband, Dave will come to homes and businesses to computer repairs and consulting on site. Dave explains problems and repairs in plain English.
- h. **Hilary Dailey, The Chesapeake Railway Museum:** upcoming Back to the Beach Weekend program on Sunday, May 20.
- i. **Lisa Payne, Seascapes:** New merchandise for Spring is flying off the shelves and more is on order. After hours events are becoming popular!
- j. **Bert Ruggles, Pieces-N-Time Antique Clocks:** Began in the 1960's learning clock repair. Repairs non-electric clocks. Bert has a great internet-based business.
- k. **Pat Carpenter, Celebrate!:** Pat is nurturing her new business creating floral arrangements and event planning.
- l. **Bob Munro, Bayshore Webs:** Does website set up and management. Gives quick service.
- m. **Dale Lyons, Annapolis Business Systems:** Offers accounting support for small businesses.
- n. **Susan Ward, Herrington On The Bay Catering:** Bridal lawn inquiries are coming in for 2009! Business is growing. Chesapeake and Island Rooms are available for weddings, retirement parties and more.
- o. **Doris Spencer, Cammack Settlements:** Offers mobile services, has expandable staff to fulfill client needs, large and small, and is looking for more local business.
10. **Doris Spencer, Chair of the Membership Committee,** reported that they are targeting businesses in other beach communities to join our group. They found a snag in our Bylaws which would preclude this. For our next meeting, the committee will have recommendations for changes to the Bylaws.
11. **Hilary Dailey, Chair of the Spring Event Committee,** reported on "Back to the Beach" planned festivities for the weekend of May 19. This event is being planned in conjunction with the Chesapeake Beach Railway Museum, who will be providing festivities on the Sunday of this weekend. See the eNews for more details on how you can advertise or volunteer to support this event!
12. **Treasurer Russ Mogel** gave the Treasurer's Report: **Checking \$ 162.34**
Savings \$5968.85
Petty Cash \$ 74.00
13. **The Bus Committee** will be offering free Trolley rides in June during the North Beach Garden Club's Home Tour.
14. We voted on and approved having the same full page ad in the Garden Club's tour booklet for \$250.00.
15. Our next meeting will be held at **Herrington On The Bay** on Wednesday, April 18, 2007 at 8:30AM.

Respectfully submitted,
Cathy Ropiski, Secretary