

BBG MEETING HIGHLIGHTS

Meeting Date: April 18, 2007

Location: Herrington On The Bay

1. **President Lynda Striegel** opened the meeting offering our gratitude to **Susan Ward** for hosting our meetings.
2. New members and guests were introduced: **Wayne Shoemaker of State Farm, Carl Bucheister from the Northern Calvert Rotary, and Victoria Ronin from the Nation Association of the Self Employed.**
3. **Tourism Director and Spring Event Chair, Hilary Dailey**, gave report on her Back to the Beach event which will take place on Saturday, May 19 in North Beach and Sunday, May 20 in Chesapeake Beach. See the eNews for more details on this fun family event!
4. **Treasurer Russ Mogel** gave the Treasurer's Report:
Checking \$ 26.36
Savings \$ 5473.15
Petty Cash \$ 54.00
5. Joe Lehan headed the group from Comcast who were our guest speakers today. They covered Comcast's transition in taking over Metrocast's service in the Beaches, Comcast's products, streamlined advertising potential for local businesses, and future innovations the company will have available to local consumers. For more information, please contact Joe:
Joe Lehan
Government & Public Affairs Manager
Comcast - Chesapeake Bay Group
Joe_lehan@cable.comcast.com
301.870.5442
6. Elizabeth Mc Williams shared information about the Twin Beach Players. Their upcoming experimental one act plays at the Westlawn have been sold out on April 29 and seating remains available on Sunday, April 22. See the eNews for more details on reservations and the performances.

The Twin Beach Players will have a Youth Theatre starting up this fall. There will be a meeting at All Saints Church on Wednesday, May 9 to discuss plans for a community performing arts center.
6. We had a discussion on raising our annual membership fees to \$125.00 per year and a vote was taken. It was approved with no opposition. Beginning June 1, 2007, our annual membership fee will be \$125.00, which is in line with the fees of the Solomons Business Association.
7. Kelly Slagle spoke briefly about Business Appreciation Week coming up on May 7-11, 2007. There are many programs, workshops and networking opportunities going on that week which are of great interest to small businesses in Calvert County. Go to www.ecalvert.com for full information!
8. Erica Stone gave us a handout regarding the Cooperative Advertising Program for FY '08. The deadline to sign up for this program is coming up fast on April 25, 2007. This is a great opportunity to advertise your business in multiple publications at a reduced rate. Contact Erica at 410-535-4583 or StoneEM@co.cal.md.us.
9. John Gilbert of Landmarks publications shared advertising opportunities in his books which are placed in hotels, hospitals and at the Naval Academy. For more information, contact John at 410-353-8156.
10. We discussed the need for updated brochures which will include town maps showing business locations, as well as business listings.
11. Our next meeting will be held at **Herrington On The Bay** on Wednesday, May 16, 2007 at 8:30AM.

Respectfully submitted,
Cathy Ropiski, Secretary