

BBG MEETING HIGHLIGHTS

Meeting Date: July 18, 2007

Location: Herrington On The Bay

1. **President Lynda Striegel** opened the meeting offering our gratitude to **Susan Ward** and **Herrington On The Bay** for hosting our meetings.
2. **Treasurer Russ Mogel** was out on the Bay today, but submitted his report as follows:
Checking \$ 1525.86
Savings \$ 8278.712
Petty Cash \$ 41.66
3. **President Lynda Striegel** announced that the BBG has been awarded the \$4000 Heritage Trails Map Grant money. An official press release will be made by the Southern Maryland Heritage Area Consortium very soon.
4. **Susan Ward** announced that Herrington On The Bay will be hosting a Flu Shot Clinic in October for their employees and this service is also being opened to the BBG. These immunizations by Passport Health cost only \$27.00. More information will be available in the eNews.
5. This month's guest speaker was **Diane Burr** of **Go Beyond Media & Bayside Partners**. Diane is our **Fundraising Committee Chair** who recently launched a survey regarding fundraising for the BBG. She reported to us on her results and will be creating goals for the committee based on the survey results. Also, Diane is North Beach Special Events Committee Chair and their first project was the Dance Contest during North Beach Concert this past weekend, which was a great success. Many BBG member businesses donated prizes and it was a well-attended event. More information on future events will be available through the eNews or contact Diane at Diane@gobeyondmedia.com!
6. **Carl Bucheister** of **Northern Calvert Rotary** invited our members to come check out the Rotary at their Thursday morning meetings at Smokey Joe's from 7:30am-9:00am.
7. **Hilary Dailey** of the **Chesapeake Beach Railway Museum** shared the results of the **BBG Meeting Day/Time Survey**. Since approximately ¼ of our members voted, **President Lyn Striegel** suggested that the Membership Committee call on members individually to get their input and encourage them to come to meetings.
8. **Eleanor Nelson**, **Advertising Committee Chair** spoke to us about group advertising options with the Hill Rag and other opportunities in the Landmarks Books and Southern Maryland, This is Living Magazine. We need to have an advertising plan and budget. Our businesses are the image of the town we are in.
9. **Kim Graham** of **Rod N Reel** shared information about the Cancer Gala on August 2, 2007. Tickets are still available at the Rod N Reel, Stoney's, and Mercantile Banks. She also shared information on their Rock the Dock concerts at the Fountain Courtyard on Sundays this summer through September.
10. Our next meeting will be held at **Herrington On The Bay** on Wednesday, August 15, 2007 at 8:30AM. Donna Millar from Calvert County Juvenile Services will be our Speaker!

Respectfully submitted,

Cathy Ropiski, Secretary