

BBG MEETING HIGHLIGHTS

Meeting Date: 4/19/06

Location: Bayhill Market

1. **President Lyn Striegel** (*Law Office of Lynda J. Striegel*) welcomed our group to the meeting. She thanked **Sue Skelly** of the *Old town Candy Company*, who has retired from her post as Secretary and welcomed me, **Cathy Ropiski** (*Tidewater Computer Solutions, LLC*) as our new Secretary. Lyn gave the Treasurer's Report in **Russ Mogel's** (*Chesapeake Bay Fishing*) absence. She also passed around the BBG Ad for the Home and Garden Tour Booklet given to those who take the tour in June.
2. New members, **Doris Cammack Spencer** of *Cammack Settlements, LLC* and **Erica Stone** from the *Department of Economic Development* were introduced and welcomed.
3. The feasibility study grant we sought for the Beach Bus was not awarded to us.
4. The brochures are done! We were hoping they would be delivered to us in time for the meeting, but they were not.
5. **Marnie Morris** from the *Bay Weekly* offered information about the upcoming promotional circular called "101 Ways to Have Fun". A full page ad would cost us \$600 and the deadline is the end of May for the ad submission. No decision was made during this meeting.
6. Eleanor Nelson gave us a Strategic Plan Update with a great handout. She highlighted the Group's #1 Priority which is to Attract New Business to our members and our area. At our next meeting we will work on an Action Plan to attract new business.
7. **Kelly Slagle** from the *Department of Economic Development* was our speaker. Her topic was a review of the great activities going on during the Calvert County Business Appreciation Week, May 8-12 which is sponsored by the Department of Economic Development.
8. **Tamara** from *Bayhill Market* shared news about The Freestate Happy Wanderers' Volksmarch which will be held this coming Saturday, April 22 in the Beaches. It is expected that 300 walkers will meet at Bayhill Market. Future walks are planned for this summer and will be a great marketing opportunity for our group and its members who wish to offer coupons or brochures to walkers as they sign in. According to their flyer, their contact is Peg Norelius at (410) 531-3873, (301) 317-0639 or e-mail at MommaLab@aol.com.
9. **Richard Penfield** of *Richard's Bayside Florist* provided us with the name of a local artist, Barbara Bowman, who has created maps for the Garden Club Tour. She is a possible contact for creating a BBG Map. Her # is 301-855-2283.
10. **Lyn Striegel** offered to check into getting a brochure holder and refreshing Mayor Mark Fraser's memory about North Beach's approval for its placement at the North Beach Welcome Center. The holder would provide display space for member business cards, BBG brochures and those of its members as well.
11. Thank you to **Chuck Ruttkay** of *Bayhill Market* who agreed to host future meetings for awhile.
12. Our next meeting will be on Wednesday, May 17, 2006.

Respectfully submitted,

Cathy S. Ropiski