

BBG MEETING HIGHLIGHTS

Meeting Date: Wednesday, 7/19/06

Location: Bayhill Market

1. President Lynda Striegel opened the meeting offering our gratitude to Chuck Ruttkay for continuing to host our meetings.
2. New members and visitors were introduced: Linda Woods and Dixie Miller.
3. Commissioner David Hale was our featured speaker. He is a small business owner and he shared his knowledge of how our group can deal more effectively with local governments, the importance of meeting face to face with politicians, his views, and spoke of his bid for Calvert County Delegate to the Maryland General Assembly. Mr. Hale fielded questions from our members as well.
4. Treasurer Russ Mogel reported on our financial status: Petty Cash: \$53.66, Checking: \$545.58 and Savings: \$6527.25.
5. Kelly Slagle announced that she will have a helpful handout at each meeting. This month's handout contains tips on making advertising flyers stand out.
6. Marilyn VanWagner, Bus Committee Chair, reported that she has been in touch with a representative from VERTA, Virginia Regional Transportation Authority who will be able to "tell us everything we need to know" to get our bus up and running. A meeting date will be scheduled with Marilyn and the Bus Committee. Marilyn is looking for more members to join her on the Bus Committee. Call Marilyn at 301-938-2233 to volunteer.
7. Norma Robertson gave us a Commercial Space Report and the only space open right now is the former home of Lighthouse Balloons & Stuff/GB Designs next to the North Beach Post Office. There is a tenant in the apartment upstairs, so there is a presence there after hours.
8. We have been solicited by the Cancer Gala supporters and the Twin Beach Players for donations. These solicitations have been tabled until we come up with a charitable contribution plan as a group.
9. It was suggested that on a voluntary basis, when our individual members advertise in print or on-line, to please include the line, Beach Business Group Member, somewhere in your ad. This will be great exposure for our group. The logo from the E-News can be copied and pasted or if you need further assistance, contact Cathy at (301) 855-2246 or CathyRopiski@yahoo.com.
10. Eleanor Nelson reviewed the progress of our Strategic Plan thus far: we created a survey and asked members for their input, from the answers received we came up with major topics, during a recent meeting we broke into smaller groups and shared ideas on these topics, and currently we are looking at group insurance, sharing knowledge, resources, attracting business, being a destination for travelers, and the bus.
11. Eleanor Nelson introduced Strategic Planner Dixie Miller who is running for County Commissioner in the next election. Like David Hale, Dixie is a small

business owner. She spoke of her career accomplishments, her campaign, and offered us Gandhi's message to **be the change you want to see in the world!**

11. Norma Robertson announced that our mixer will be on Wednesday,

September 20, at Herrington Harbour. More details will be available at the August meeting.

12. Our next meeting will be held at the Bayhill Market on July 19, 2006 at 8:30AM.

Respectfully submitted,

Cathy Ropiski, Secretary